



# National Trading Standards Scams Team

## Call Blocker Project March 2020 Social media posts

**Embargoed until 13th March 2020** 





Are you inundated with scam and nuisance calls?

Apply for a free call blocker today.



www.friendsagainstscams.org.uk/callblocker



### **Call Blocker Project Social Media Pack**

This pack contains a suite of infographics together with posts to be used when publicising the Call Blocker Project on social media platforms. Each picture is hyperlinked to the full, better quality infographic on the Friends Against Scams website. This is not exhaustive and the team encourage you to produce original posts using the hashtag #ScamAware and #CallBlocker

## **Embargoed until 13th March 2020**



Today's the day! If you or someone you know are receiving scam & nuisance calls and feel that circumstances make you or them more susceptible to scams, apply for your free call blocker at:

www.FriendsAgainstScams.org.uk/CallBlocker

#ScamAware #CallBlocker







Are you worried that you or someone you know might lose money to scam & nuisance calls on your landline? Say no to these calls by applying for a free call blocker for yourself or someone else:

www.FriendsAgainstScams.org.uk/CallBlocker

#ScamAware #CallBlocker





"Mum was very frightened before. It's been such a fantastic thing."

If someone you know is in a situation that makes them more susceptible to telephone scams, you can apply for a free call blocker unit on behalf of someone else here at:

www.FriendsAgainstScams.org.uk/CallBlocker



#ScamAware #CallBlocker



Do you want more confidence in answering your landline? In partnership with trueCall, Friends Against Scams are offering free call blocking technology to those receiving scam and nuisance calls.

Be #ScamAware and apply for a #CallBlocker today at: www.FriendsAgainstScams.org.uk/CallBlocker







"It's the best thing we've ever done! We've had no scam calls through at all."

Are you worried about scam and nuisance calls?

Be #ScamAware and apply for a #CallBlocker today at: www.FriendsAgainstScams.org.uk/CallBlocker







Are you, or someone you know, in a situation that makes you more susceptible to scams?

Criminals target people via the landline at particularly busy times of the day, as they know that you are likely to be distracted making you more susceptible to respond to their scams.

Friends Against Scams are offering free call blockers to prevent these criminals from getting through. Hurry, you can apply for a free trueCall unit here at: www.FriendsAgainstScams.org.uk/CallBlocker

### #ScamAware #CallBlocker



Are you or somebody you know frequently answering the landline to scam and nuisance calls? Put a stop to them now with a call blocker unit.

Apply at <u>www.FriendsAgainstScams.org.uk/CallBlocker</u>

#ScamAware #CallBlocker







Common telephone scams include investment, pension, HMRC or computer support scams.

The person calling is often extremely professional and may pretend to be from a trusted organisation such as your bank, the police or another company you recognise. The caller may have some information on you to make them seem genuine.

If you would like to stop these criminals getting through to you, you can apply for a free trueCall call blocker here at: www.FriendsAgainstScams.org.uk/CallBlocker

#ScamAware #CallBlocker





"I now have a tool to fight back. To be honest, it's brilliant." A recipient of the trueCall unit after installation.

Check if you are eligible for a free call blocker here at:

www.FriendsAgainstScams.org.uk/CallBlocker

#ScamAware #CallBlocker



